

Home Gateway Solutions

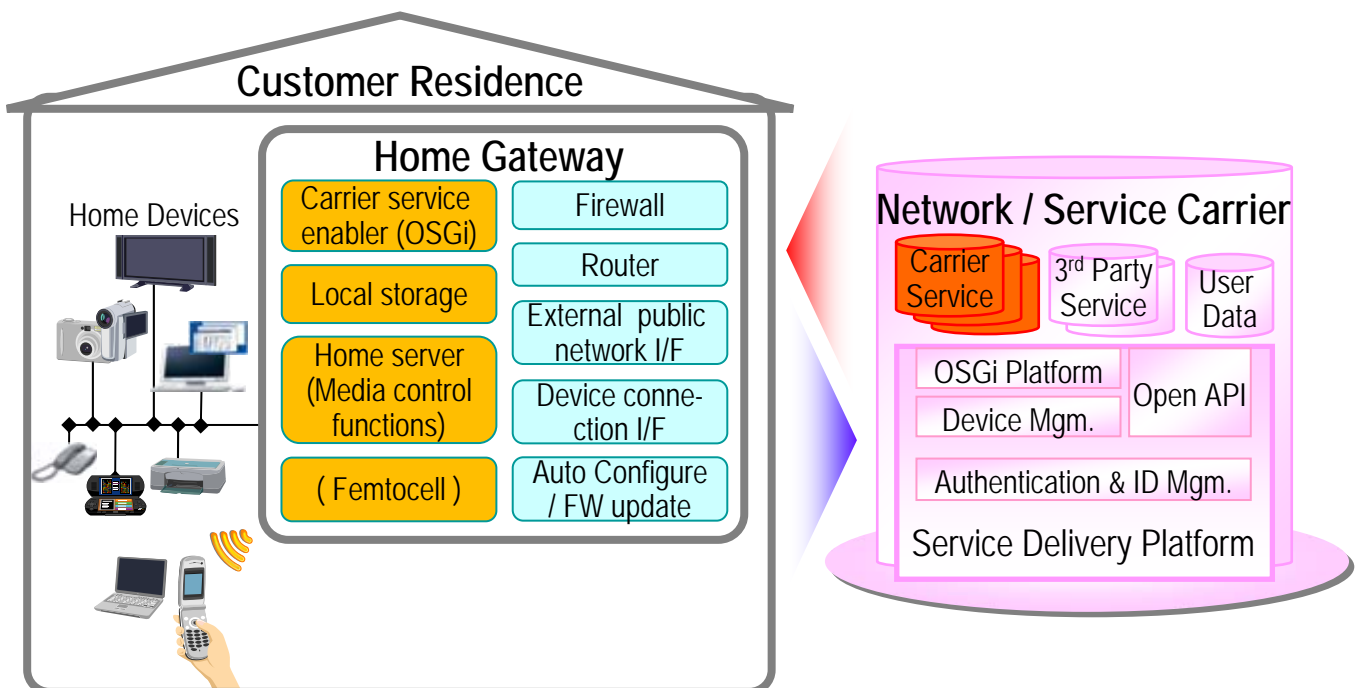


Home Gateway enables home network devices accessing to the Internet. Our Home Gateway is based on high performance Router with Gigabit Ethernet, Wifi / DECT interface, OSGi and media control functions. With these functions, Video entertainment can be shared within residential. By combination with Femtocell and HomeGateway, contents control will be more flexible and convenient.

NEC's Home Gateway Solutions

Overview

- **Home Networking & Entertainment Services**
provided through media control and software management
- **Service Platform** of highest quality, reliability & performance
- **Utilization of Carrier Assets** (e.g. presence information from Home Gateway, location information and subscriber information)

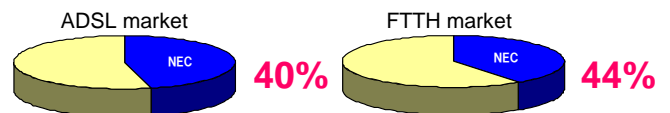


Why NEC's Home Gateway Solutions

- **Consulting Services**
(Service model generation & platform architecture design)
- **Cutting Edge Service Solutions**
for this residential service platform
(Both Home Gateway device and all service delivery platform components)



- NEC's Broadband device hardware has **Top Market Share** in Japan
(2008 NEC Estimation)



- NEC is a full member of **OSGi Alliance**

NEC as the Best Partner for Home Gateway Solutions

- **Home Networking & Entertainment Services**
provided through media control and software management

- Increase sales / improve brand image
 - Increase sales by entering into the multimedia service business
- Reduce churn rate
 - Avoid customer attrition by keeping user data on the network

- **Service Platform** of highest quality, reliability & performance

- Rapid service deployment
Technical advantages
 - Enable rapid end-2-end system construction
 - Provide services with proven high quality

- **Utilization of Carrier Assets**
(e.g. presence information from Home GW, location information and subscriber information)

- Acquire new users
 - Acquire new users with new services only available from the carrier
- Increase sales
 - Increase ARPU by providing new services
 - Increase revenue by developing new businesses with 3rd parties

NEC Corporation

7-1, Shiba 5-chome, Minato-ku, Tokyo, 108-8001, Japan (NEC Headquarters Bldg.)
<http://www.nec.com/>